

About Firstgiving

Firstgiving provides a web-based fundraising service that lets individuals raise money online for any registered U.S. tax-exempt organization. Fundraisers set up an online fundraising page using our simple template and send it with a personal message to family and friends to ask for support for a walk, run, bike ride or any other event they might be participating in. Our fundraising pages have been shown to raise on average 3x more than traditional fundraising methods.

Firstgiving has been a leading online fundraising tool provider in the US since 2003.

How Firstgiving Works

Fundraisers come to our website and set up an online fundraising page by following a few simple steps:

- ~ Select their fundraising event (your event, a public event such as a marathon, or their own event)
- ~ Personalize their online page with a personal message and photo
- ~ Tell friends and family about their page by emailing the link or posting it in their blog

Donors sponsor their friend with an online credit card donation and can leave a message on the page. Firstgiving transfers the funds automatically to the nonprofit and sends acknowledgment and thank you emails.

Firstgiving also offers online registration.

Firstgiving Makes It Easy for Everybody

For Fundraisers and Donors:

- ~ Simple online fundraising pages let fundraisers ask for, collect and submit donations online.
- ~ Email makes it easy to reach more people
- ~ Donors make an easy online transaction and receive an email record of their donation.

For Nonprofits:

- ~ Completely web-based service available through our website
- ~ Unlimited events and fundraising pages for your supporters
- ~ On-demand online reporting
- ~ Automatic acknowledgment and thank-you emails to donors

Free support is available to everyone who uses Firstgiving.

Firstgiving Provides Value

Firstgiving is committed to providing value to the fundraisers and organizations we work with. Our simple, affordable pricing structure makes us accessible and our streamlined service works for virtually any organization and any event. We provide the same level of top-notch support to everyone.

Firstgiving pages are perfect for organized events such as walks, bike rides and runs, and we also provide an option for supporters who are participating in other events, want to mark a personal occasion by raising funds, or are simply looking for a way to help.